

## Trust Your Instincts

We rely on our senses every day of our lives. If a behavior or activity makes you feel uncomfortable, report it!

Here are some real examples of suspicious activities reported by concerned individuals that saved lives:

### *If it doesn't LOOK right, report it.*

A video store clerk SAW anti-American material on a DVD he was asked to copy. Police captured and arrested individuals planning a bomb attack.

### *If it doesn't SMELL right, report it.*

A grandmother SMELLED bad odors from the neighboring apartment and noticed that the empty apartment was frequented by various people. Police discovered a poison gas factory.

## What Should iREPORT?

Give as many details as you can. Here is a checklist to help you.

1. The time of day.
2. Where it happened.
3. What you witnessed.
4. A description of who was involved:
  - ★ Male or female?
  - ★ How tall?
  - ★ Build?
  - ★ Hair color, skin color, age?
  - ★ Speaking English or another language?
5. Was there a car? Provide a license plate number.
6. Have you seen this activity in your neighborhood before?
7. iWATCH reports shall not be submitted based solely on race, ethnicity or religious affiliation.

## How Do iREPORT?

### REPORT SUSPICIOUS BEHAVIORS AND ACTIVITIES TO:

**iWATCHALACHUA.com**  
or call **888-908-5368**

- ★ Call 911 for an emergency.

All information will be kept confidential. Any information submitted will be carefully assessed and, if warranted, investigated by trained investigators. All information gathered and all investigative activity will be subject to strict policies designed to protect the privacy and civil liberties of American citizens while protecting our city and our nation from terrorism.

**iWATCH** my  
*street*  
**iWATCH** my  
*city*  
**iWATCH** my  
*county*

**iWATCHALACHUA.COM**

**888-908-5368**

To report suspicious activity right now, scan this QR code:



This program is a partnership of:  
the Florida Department of Law Enforcement (FDLE),  
your county sheriff's office,  
and your local law enforcement.



This program is funded by the U.S. Department of Homeland Security- Urban Area Security Initiative.

**iWATCH**

iREPORT

i KEEP US SAFE



**A Simple Observation  
A Single Report  
Can lead to  
actions that may  
STOP a TERRORIST attack**

**iWATCH ALACHUA COUNTY**

**iWATCHALACHUA.com**  
**888-908-5368**



## What Is iWATCH?

iWATCH is a community program to help your neighborhood stay safe from terrorist activities.

You and your fellow community members can report behaviors and activities that make you feel uncomfortable or do not look right (suspicious behaviors).

iWATCH is a program and partnership between your community and the Northeast Florida Fusion Center.

iWATCH can prevent terrorist activities in your county and in your neighborhood.

iWATCH asks you to report behavior and activities that are unusual or seem out of the ordinary.

## Why iREPORT These Behaviors and Activities?

It is your awareness reported to police that can help predict and prevent attacks before they happen.

It is always better to report behaviors and activities that do not seem right.

Remember that the iWATCH program is about behaviors and activities, not individuals.

## What Activities Should iREPORT?

### Here are examples of behaviors and activities to report:

- ★ People drawing or measuring important buildings.
- ★ Strangers asking questions about security or building security procedures.
- ★ A briefcase, suitcase, backpack, or package left behind.
- ★ Cars or trucks left in No Parking zones in front of important buildings.
- ★ Intruders in secure areas where they are not supposed to be.
- ★ Chemical smells or fumes that worry you.
- ★ Questions about sensitive information such as building blueprints, security plans, or VIP travel schedules without a right or need to know.
- ★ Purchasing supplies or equipment that can be used to make bombs or weapons; Purchasing uniforms without having the proper credentials.

## i KEEP US SAFE

## iWATCH Reports

*“There’s a chemical smell coming from my neighbor’s apartment.”*

In an emergency, call 911. Unsure?  
Let experts decide!

*“I saw someone taking measurements. I don’t want to get them in trouble. What should I do?”*

The activity may be repeated at a number of locations, and you may be reporting one piece of the puzzle.  
In an emergency, call 911.  
Unsure? Let experts decide!

*“Maybe someone just forgot their briefcase on the bus.”*

Do not check it yourself; it may be a test.  
In an emergency, call 911.  
Unsure? Let experts decide!

*“I saw someone watching our offices, and the next day my co-worker was asked a lot of questions about our building by someone else.”*

In an emergency, call 911.  
Unsure? Let experts decide!

## iREPORT SUSPICIOUS BEHAVIORS AND ACTIVITIES TO:

**iWATCHALACHUA.com**

**or call 888-908-5368**

## Important Places to Watch

- ★ Government buildings
- ★ Religious facilities
- ★ Amusement parks
- ★ Sports/entertainment venues
- ★ High-rise buildings
- ★ Mass-gathering locations—parades, fairs, etc.
- ★ Schools
- ★ Hotels
- ★ Theaters
- ★ Shopping malls
- ★ Bridges
- ★ Public transportation



**iWATCH**  
iREPORT i KEEP US SAFE

iWatch because i care

**A Simple Observation  
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